

## Target Opportunity Profile

### **Objective:**

Description of search objective [Example: A role to bring my skills in engineering, marketing and product development to help a consumer or commercial electronics company bring new products to both established and new markets for improved revenue, profitability and market share.]

### **Location:**

Geographical boundaries – if any. [Example: Greater San Diego or virtual team position allowing home office location.]

### **Possible Job Titles:**

- Product Manager
- Industry Segment Manager
- Program Manager
- Product Line Manager
- Director, Product Management
- Product Marketing Manager
- Business Unit Manager
- Market Manager

### **Possible Industries:**

- Technical Communications
- Energy Systems Control
- Medical Devices
- Fleet Communications
- Manufacturing Control
- Robotics

### **Job Titles of Hiring Managers:**

- Vice President Engineering
- CEO (Small company)
- General Manager
- Vice President of Marketing
- Business Unit Manager
- Chief Marketing Officer

### **Association and Industry Trade Groups:**

AEA	Tom Smith Mary Tyler Ed Watson	Chapter Pres. VP Membership VP Programs	619 555-2342	<a href="mailto:tsmith@***.com">tsmith@***.com</a>  Watson@****.com
Med. Device Mfg. Assoc.	Baker Wattsworth			
Women in Marketing	Holly Summer	Chapter President	858 555-8762	<a href="mailto:hs@*****.com">hs@*****.com</a>
PDMA San Diego	Bob Dale	Chapter Contact		Dale@someconsult.com

